# Persona 2

### Mixed race woman laugh Name: Mia Wagner Age : 22

### Occupation : Nurse

### Location : Munich, Germany

### Status : Single

### Character: Emotional, Extrovert

### Hobbies : Mia likes to spend time with her friends after work, she enjoys going for coffee and planning trips with her friends for when she has time off from work. She loves Photography and visiting tourist spots.

### Frustrations : She dislikes advertisements and Pop-Ups on websites, she appreciates simplistic and modern websites that are easy to use and entice you to use them. Websites which don’t support easily increasing font size for those who are visually impaired or have easy access to change languages for foreign users.

### IT Capability : Her knowledge of how things work and websites are of a average person, she knows how to navigate a websites with common design and intuitive prompts. She likes to watch movies and gain ideas of where to travel through pictures on websites.

### Booking.com : Mia used Booking.com before but found it not very appealing as it just throws loads of accommodation types and there are no pictures of areas you could go as ideas for a holiday, it also mainly shows her places in Germany possible due to her language filter which she dislikes. She would rather a more simplistic design of the website in better colours more clear images and more modern touch.

### 